



## Guido Tattoni

Since the beginning of his studies, Guido Tattoni has cultivated a fascination with the myriad aspects of media design, specializing in sound design and in audio processing in multimedia environments. His research interests include soundscapes, the relationship between sound and movement, and interactive systems for sound generation.

In 2003, he began working as a professional sound engineer, collaborating with major artists and production companies at a national and international level.

From 2003 to 2015 he worked in a variety of academic positions for the SAE Institute, one of the world's largest higher education networks of creative media schools. From 2006 to 2013 he was the director of SAE Institute Milan's campus, and in 2013 he took on the role of senior academic manager, supervising academic operations of the Institute's 32 European campuses and ensuring the highest academic standards and regulator compliance (especially focusing on UK QAA).

In 2015 he joined NABA as the head of its Design and Applied Arts Department, directing academic activities in the areas of Fashion, Media Design, Design, Graphic Design, and Theatre Design.